



EDUCATION

Bachelor of Fine Art in Graphic Design | GPA 3.8
Arkansas State University

RELEVANT COURSES

Intermediate Typography | Identity Design |
Art Direction in Advertising | Photography |
Interaction Design | Web Development |
Social Media Measurement |
Interactive Advertising

AWARDS

- 2022** | **Judges' Choice Chapter Student ADDY**
AAF-NEA
- 2022** | **Gold Chapter Student ADDY** | AAF-NEA
- 2021** | **Bronze Chapter Student ADDY** | AAF-NEA
- 2021** | **Bronze Chapter Student ADDY** | AAF-NEA

CERTIFICATES

- 2022** | Certificate of Proficiency in Social
Media Management
- 2021** | IBM Enterprise Design Thinking
Practitioner Badge
- 2020** | Certificate of Completion, Stukent's
Mimic Pro Digital Marketing Simulation
- 2020** | Google Ads Search Certification

SKILLS

Adobe Creative Suite
UI/UX Design | html | css
Illustration | Photography
Social Media Management
Interactive Advertising
Event Planning

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

January 2022 - May 2022 | Graphic Design Intern

Optus Inc, Jonesboro AR

Designed marketing materials, internal posters, and other assets.
Contributed to social media campaign.

December 2021 | Designer

Huntington Square, Jonesboro AR

Worked in team to create advertising strategy for Huntington
Square. Executed social media squares and captions. Created
potential merchandise to support the campaign.

January 2021 - August 2021 | PR Specialist

A-State AIGA, Jonesboro AR

Designed social media squares for the group's events and
workshops to increase membership and encourage community.

July 2020 - October 2020 | Freelance Designer

Best Nails LLC, Jonesboro AR

Designed new logo, services menu, business card, and voucher.

August 2019 - December 2020 | International Student Ambassador

International Programs at Arkansas State University (A-State)

Assisted and helped organize events. Researched strategies to
contribute to ongoing advertising campaigns.

SERVICE

2022 | Volunteer

AAF-NEA, Jonesboro AR

Helped design placemats and raffle sheets. Contributed to the
event's setup at the American Advertising Awards Gala.

2019 - 2022 | Event Organizer

Vietnamese Student Association, Jonesboro AR

Planned and organized two fundraising events: Pho Night 2019
and Pho Night 2021, which respectively benefited St. Jude
Children's Research Hospital (Memphis TN) and Lotus Fund
(Ho Chi Minh City, Vietnam). Directed social media posts to
promote events.

ORGANIZATIONS

2021 - 2022 | **Vice President** | Vietnamese Student Association

2021 - 2022 | **Vice President** | A-State AIGA